

Barracks Row Working Group Meeting Notes

Location: 700 Pennsylvania Avenue SE - First Floor Conference Room

Date/Time: Tuesday January 21, 2020, 6:30 pm

Introductions: Lead Daneils; Hill Kitchen, Juluir Aaronson; Champs, Morgan Kane; MPD, Gearge Donigian; MPD; Karl K. Kindel; Neighbor; Michael Pulliam; MPD, Mary Quilliam Helms, Winfield Sealander BRMS, Chris Martian, Barbara Fahs Charles, 731 8th SE, Martin Smith; Barracks Row Main Street, Fayelte Vaughn Lee MPD Community Outreach.

New Chairman for the Barracks Row Working Group: Chander Jayarman Vice-Chair of ANC 6B and ANC Commissioner for 6B08 will be taking over chairmanship of the group. Barracks Row Working Group was created by him at the behest of businesses on 8th street. Brian Ready, the previous chairman will still be involved as a member.

Community Announcements:

 Barracks Row Main Street – Hearts on Main: All along the 500 and 700 blocks of Barracks Row you'll be seeing big red hearts on our lamp posts. If you want to send a supersized Valentine to your sweetheart this is your chance. During pre-reservations, it's just \$40.00 to tell the world who you love on one side of one heart. For more information, check out their website and spread the word. https://www.barracksrow.org/hearts-on-main

Presentation/Questions:

1. DC Office of Nightlife – Postponed to next month

Review and update the visons mission and goals of the Barracks' Row Working Group

• The group has decided to expand the group out to Eastern Market and businesses along Pennsylvania Avenue. The exact boundary will be determine at a later date. The group also began to discuss the vison and mission for the group for 2020. With the pressing need to talk about safety, we postpone further talks on this topic for the February meeting.

Discuss Restaurant Challenges: Why some are leaving the street ie: Medium Rare

Safety:

- 1. UPDATE: Safety concerns on 8th Street.
- 2. 400 block and the aggressive panhandling

- 3. One Ideas for Safety Improvements: Add off duty police officers to 8th at specific times. The group is in favor of this idea. We currently gathering the financing hope to have this in place by the end of March.
- 4. Private Security Camera System Incentive & Rebate Program: This program is administered by Office of Victim Services and Justice Grants, encourages residents, businesses, non-profits and religious institutions to install security camera systems on their property and register them with the Metropolitan Police Department (MPD). This program is intended to help deter crime and assist law enforcement with investigations. If there are any questions about the rebate or voucher program, please contact OVSJG at <u>security.cameras@dc.gov</u> or 202-727-5124

Positioning/Marketing:

- 1. Barrack's Row Marketing Plan for the 2020 year This is an ongoing conversation about who will head the combined marketing effort for the area.
- 2. Review the Event Calendar for 2020 On going review.
- 3. Cherry blossom Festival Eastern Market Main Street are encouraging businesses to go pink for the Cherry Blossom Fest. They did get permission to use part of their funding to buy Cherry Blossom Fest Decoration kits. We are currently looking to make this a big event here in our area.

Collective Business Services: Postponed until the next meeting.

1. Collective Snow Removal, Rat abatement, alley power washing and other services possible offered by Barracks Row Main Street for a fixed price.